

Weston Charity Awards

Maximising your Application

December 2024

pilotlight



Welcome

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- Overview of Pilotlight, the Garfield Weston Foundation and the Weston Charity Awards
- Pilotlight 360: How it works & what to expect
- Criteria and application process
- Q&A

Introductions

pilotlight

Pilotlight is a charity that amplifies the impact charities, business and individuals can bring to make a better world.



Garfield Weston
FOUNDATION

The Garfield Weston Foundation is a family-founded grant making Trust that supports great charities of all sizes within the UK.



Weston Charity
AWARDS

The Garfield Weston Foundation have partnered with Pilotlight to support charities that are limited by their resources through the Weston Charity Awards.



Weston Charity Awards 2024

What's in it for you?

You can win a package of support worth £22,500:

- Access to Pilotlight 360 – a year of top-level strategic support worth £16,000
- An unrestricted grant of £6,500
- Unrivalled networking opportunities with charities across the UK
- Two peer-to-peer sessions with other Award Winners where you can share good practice and learn from each other
- A celebratory event for all award-winners on conclusion of the programme
- The enhanced profile associated with receiving this award grant for excellence.

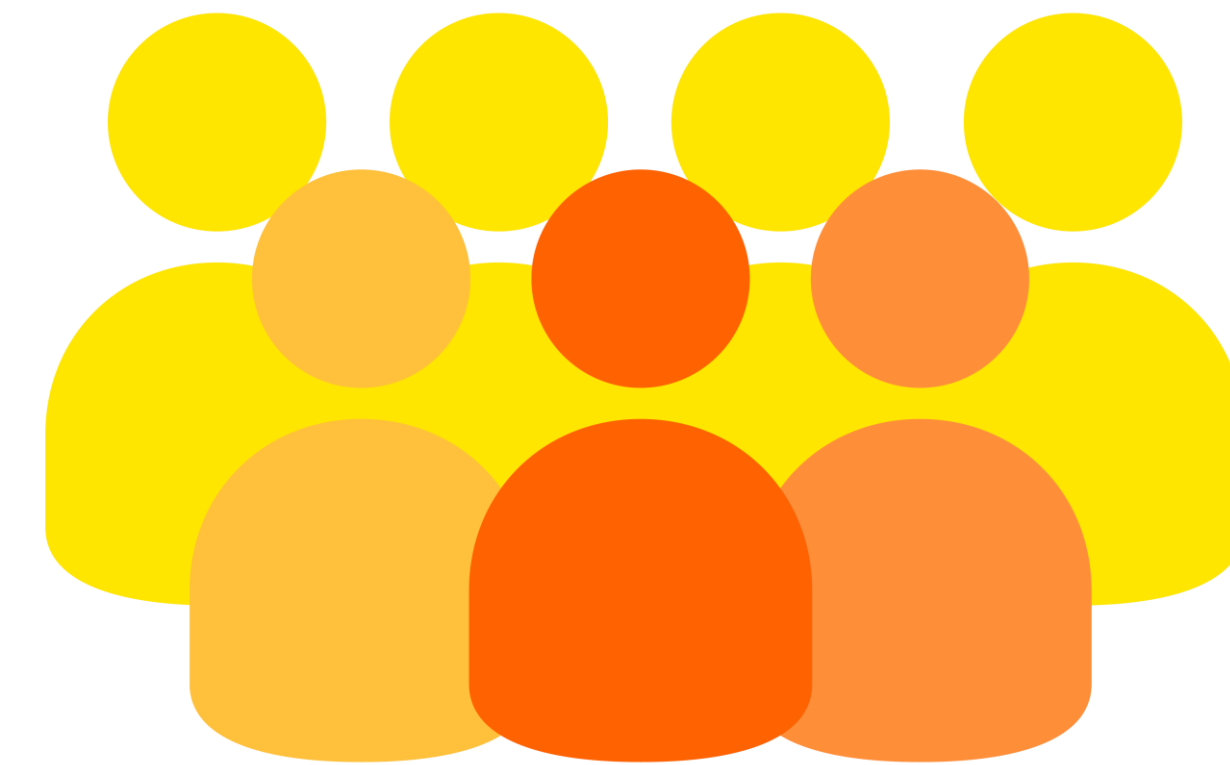


Pilotlight 360

Over 8 months, four of our most senior and experienced Pilotlighters coach a charity leader and their board through the strategic challenges they face.

Pilotlight 360 is designed to be flexible to a charity's needs, but always covers a period of information gathering, followed by collective objective setting and collaborative action to achieve those goals.

Outcomes for the charities vary depending on the project, but some of the most commonly reported include an increase in income and reach, more effective staff and boards, and improved confidence and leadership skills in the charity leader.



4 Pilotlighters	1 Board member
1 Charity leader	1 Pilotlight Project Manager

Time Commitment:

A day a month over 8 months

Time to work on strategic priorities in between meetings

Launch event and 2 x peer-to-peer sessions

Pilotlight 360 is structured to help charities by:

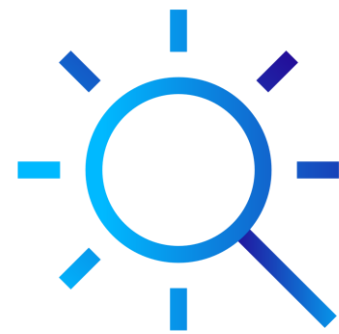


Providing an **outside perspective** of your work and a **safe space** to **explore opportunities and challenges**



Building on the **existing strengths** in your charity

Increasing the effectiveness of your charity by helping it make the most of resources



Encouraging better **planning** and **strategic thinking**

Providing an opportunity for your charity to **consider how you wish to develop your work**



Encouraging **innovation and new ideas**



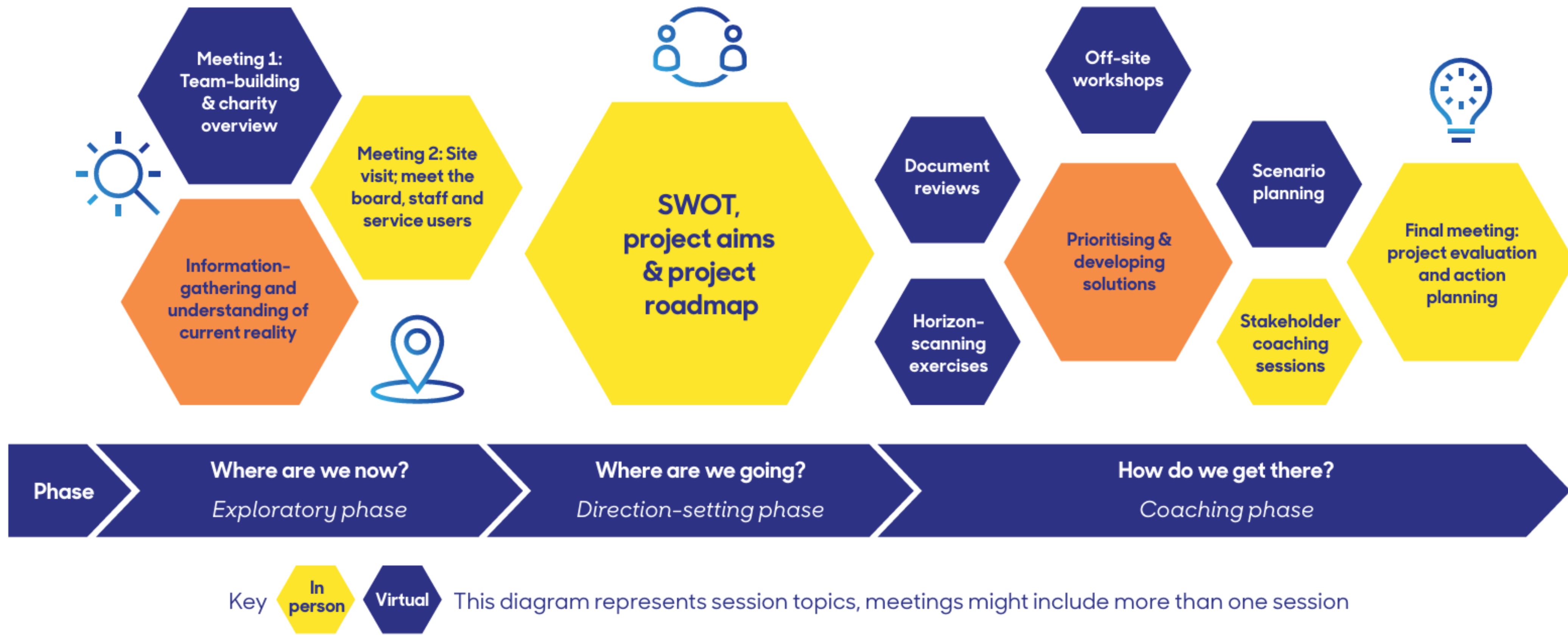
Nurturing your leadership to further **organisational development**



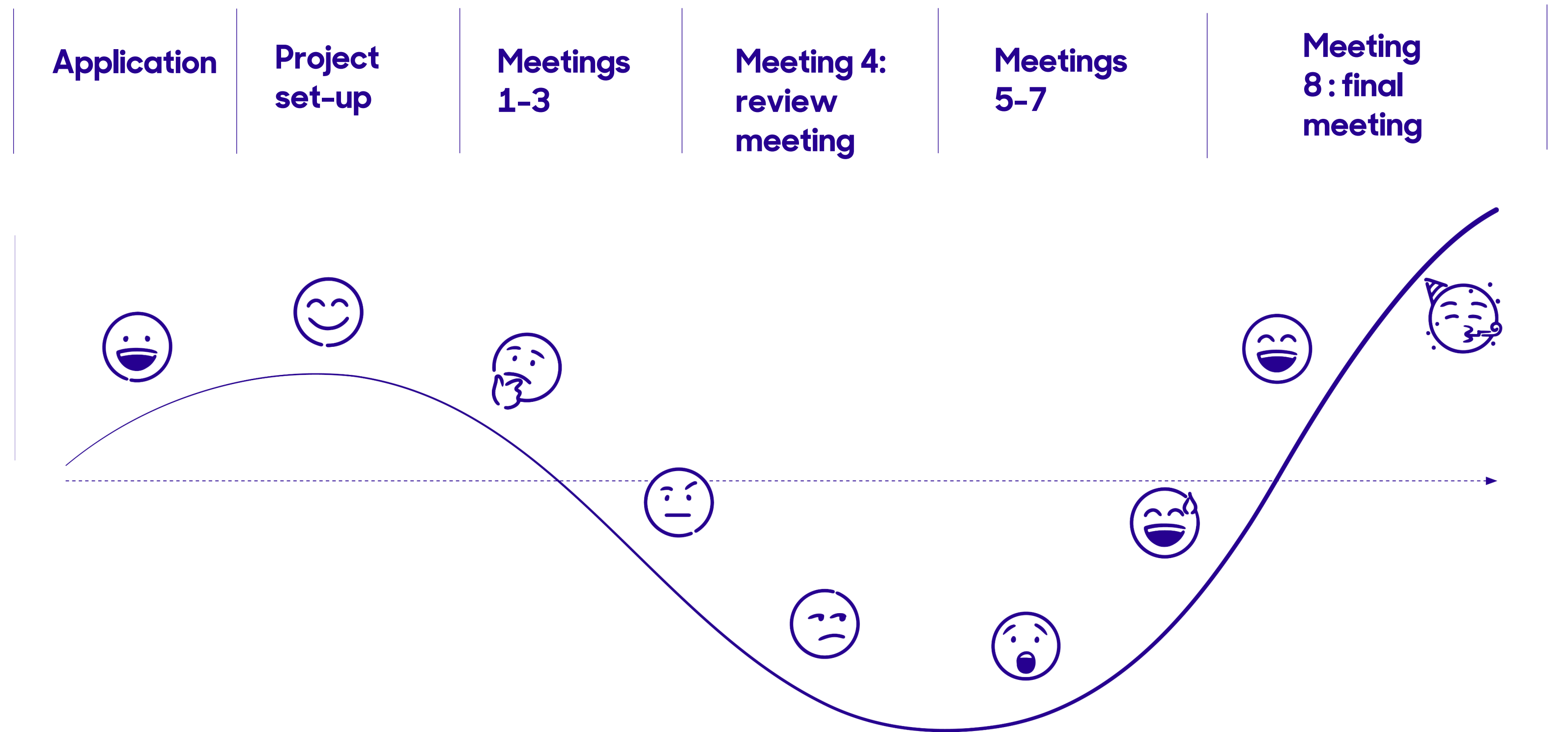
Developing your charity's **systems and processes**

A Pilotlight Project Manager organises and facilitates all meetings, shares notes and materials, and provides a conduit between you and your Pilotlighter team.

Pilotlight 360 overview



Experience of change



Criteria

Eligibility

- Registered charities in the **North** and **Midlands** regions of England and **Wales**
- Working in the field of **Community, Environment, Welfare or Youth**
- Delivered services for at least **two years**
- Annual income **of less than £5million**
- At least one **full-time member of staff in a paid** leadership position
- Provide direct services to beneficiaries or taking practical action on the environment
- Majority of activities or beneficiaries based in North or Midlands of England, or Wales

Selection criteria

- Suitability for Pilotlight 360
 - Ability to demonstrate a degree of financial stability that enables full engagement in the programme
 - Alignment across leadership in openness to challenge and change
 - Willingness to travel to Central London for around two out of eight meetings
 - Charity leader and board engagement – one member of the board is able and willing to attend one in three meetings
- Organisational impact
- Ambition for charity

Application process

Applications	Longlisted applications	<i>Non WCA opportunity to work with Pilotlight</i>	Assessment meetings	Final selection	<i>Non WCA opportunity to work with Pilotlight</i>	Pilotlight 360	
Applications are open	Longlisted applicants may be invited to provide further information or invited directly to a shortlist meeting.	<i>Charities not longlisted may receive a personal invite to work with Pilotlight if we feel we can support you</i>	60 minute call with charity leader 30 minute call with Chair	Feedback from Shortlist process presented to the Awards Judging Panel to select 22 charities	We will offer charities who are not selected as Award winners access to other Pilotlight programme opportunities identified as beneficial	Award winners informed	Projects begin
Application deadline: 8 January 2025, 5pm	Mid to end January 2025	February-March 2025	22 January to 23 February 2025	April 2025	May 2025	May 2025	June 2025 onwards

Good luck with your application!

We look forward to receiving it.

Selina Cottee
Charity Engagement Executive

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